

KEVIN.MURPHY

# know<sup>24</sup> & THEN



## CUT with DIAMOND.KEY Tim McLean

Inspiration starts from the raw visual impact of influences we see any given day in many places, all around the world. We are drawn to how individuals explore their self identity with a free spirited mindset regardless of the constraints of trends or gender. Taking these elements and adapting them to the changing world helps us meet client expectations in the salon. When we take a raw format of inspiration, we start to materialize vision by breaking it down into a technique. The aim is to accomplish the right blend of inspiration, feeling and customization to create editorial haircuts in collaboration with the client. This is the essence of being in the right time and place.

- Learn how to cut to the curve of the head and understand how to manipulate the natural texture and movement for shape and form
- Unlock your clients self with cuts that allow you to tailor to their unique identity
- Explore proportion in a timeless, yet completely modern way and discover how hair transitions through different lengths, from short to long
- Understand how to personalize your cuts to enhance colour techniques and create the perfect finish in style
- Explore product combinations for each haircut and how it affects the outcome across different textures and lengths

**DATE:** Monday, June 3<sup>rd</sup>, 2024



**TIME:** 10:00 am - 4:00 pm

**COST:** \$199.00 + gst (inc. mannequin & certificate upon completion)

**LOCATION:** WCB Burnaby, 108-6741 Cariboo Road, Burnaby

Register on-line at [www.west-coast-beauty.com/education](http://www.west-coast-beauty.com/education), through your local WCB Consultant, or Carrie-Ann at [carriann@west-coast-beauty.com](mailto:carriann@west-coast-beauty.com)

